

# FUNDRAISING POLICY

## UNITED DFC

Last Updated: June 24, 2018

### Preamble

This policy provides guidance with respect to fundraising (aka sponsorship) activities conducted by teams, members, representatives, or groups within United DFC Soccer Club.

### Use of United DFC Name in Fundraising

The United DFC name, shield, and logo are property of United DFC. Use of the name, shield and logo is permitted for fundraising that is compliant with this policy, for purposes such as promotional posters, tickets and brochures. It must not be altered, and is not approved for use on clothing or items for sale without express written consent by the Club.

### Procedure

Any plans for fundraising activity conducted by teams, members, representatives, or groups of United DFC Soccer Club should be submitted to the United DFC Soccer Club Executive Committee 15 days prior to the commencement of that fundraising activity. This should be made in writing by the members or representatives citing the details of the activity. The submission must include:

- Team name
- Description of the fundraiser (name/purpose/goal of the activity/location of event)
- Time period during which the activity will occur
- Acknowledgement that they have read and agree to abide by this policy

All fundraising plans shall be reviewed by the General Manager in consultation with members of the Board of Directors. The Club may ask the Team to halt the fundraiser for reasons including but not limited to the criteria outlined in this policy.

### Fundraising Policy Criteria

- Teams will not compete directly with any charitable organization, official club sponsor or other United DFC fundraiser
- The activity must be age appropriate for the participants
- The activity must not bring the club into disrepute
- Team officials, parents, players, and members must take full responsibility for any activity and any consequences thereof

### Proceeds of Fundraising Events

Proceeds of fundraising shall be used to offset player expenses only (e.g. tournament entry fees, team gear, extra turf time, player hotel rooms, player meals, player travel), as well as related expenses for coaches (see United DFC Travel Policy for guidance on coach travel expense). If the fundraising is to

fund a trip where players will be accompanied by family members, the fundraising should not fund family members accompanying the players.

In the event that there are excess funds raised, they must be used to fund additional player expenses (e.g. tournament entry fees, team gear, extra turf time, player hotel rooms, player meals, player travel) prior to the end of the season or transferred to United DFC for deposit into the Player Assistance Fund.